



Secord Community League Meeting Minutes

Meeting Purpose	Regular Board Meeting		
Date	January 11, 2021	Time	7:00 PM to 9:00 PM
Location	Live Stream via Google Meet		
Chaired by:	Maxime Belanger		
Recorded by	Karima Merali		
Quorum Present?	Yes		

Board of Directors

Name	Position	Attended	Regrets
Maxime Belanger	President	X	
Madison Steele	Vice President	X	
Megan Wyton	Treasurer	X	
Karima Merali	Secretary	X	
Tiffany Gierent	Director at Large - Newsletter	X	
Dana Torgalson	Director at Large - Social and Events	X	
Sebastian Porten	Director at Large - Memberships	X	
Connie Ohl	Director at Large - Programs	X	
Vacant	Director at Large - Fundraising		
Heather Haigh	Director at Large - Communications	X	
Candace Smashnuk	Past President		X

Guest Speakers

None		
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Other Attendees

Laura Carter Rob Smashnuk	Helper Events/Programs Rink Coordinator	
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INTRODUCTION

A. CALL TO ORDER

- a. M. Belanger called the meeting to order at 7:03 P.M.

B. INTRODUCTIONS

C. ADOPTION OF AGENDA

- a. **MOTION:** That the meeting agenda be adopted.
 - i. Seconded and Passed.

D. APPROVAL OF PREVIOUS MINUTES

- a. **MOTION:** That the November 9, 2020 meeting minutes be adopted.
 - i. Seconded and Passed.

E. PREAPPROVED MOTIONS VIA EMAIL VOTING

- a. None

REPORTS

F. PRESIDENT – M. BELANGER

- a. Position:
 - i. **MOTION:** Rob Smashnuk to fill a vacant director at large position (Rink Director) with the SCL until the 2021 AGM
 1. Seconded and Passed.
- b. Contests
 - i. Christmas Lights/Ice Carving contest ends Jan 15, Winner to be chosen at random. Maxime will coordinate.
 - ii. Next contest: in Feb/march idea maybe something to do with family day
- c. Scam/Fraud
 - i. **MOTION:** to discuss to reimburse Megan Wyton \$1655.98 for the phishing scam/fraud that happened on June 5, 2020 (was tabled at previous meeting)
 1. Seconded and Passed.
 - ii. **MOTION:** to reimburse Megan Wyton \$1655.98 for the phishing scam/fraud that happened on June 5, 2020
 1. Motion defeated by majority.

G. VICE-PRESIDENT – M. STEELE

- a. Abundant Communities Edmonton: To invite Tammy from ACE to come to February meeting to give brief presentation.
- b. Next Door App: looking more into, may be easier than Communibee, number of Secordians using this.
- c. Community of Practice meeting on Jan 9: many communities doing things like fire pits, zoom calls, deliveries to neighbors
- d. Poop Bags/Dispensers: City won't cover costs, need to be placed on private property, expensive to purchase.

- e. Garbage Cans: re-visit this and speak to another 311 operator if knows more and look at where residents want them placed

H. TREASURER – M. WYTON

- a. Current Balance and Key Recent Transactions
- b. Working on re-organization of the forms including digital signatures
- c. Will tidy up Quickbooks categories.

I. SECRETARY – K. MERALI

- a. AGM minutes: please review prior to next AGM

OTHER REPORTS

J. MEMBERSHIPS – S. PORTEN

- a. Memberships sold to date for 2020-2021 160 sold as of Jan 10, 2021

K. COMMUNICATIONS – H. HAIGH

- a. Community Survey
 - i. Discussions on completing a formal survey about what do Secordians want in the community.
 - ii. Concerns raised that we have no follow up with surveys, need to discuss what we are looking into with people who respond to surveys
- b. Website-
 - i. Someone has shown interest in updating website
 - ii. Calendar – Maxime is working with website host to investigate on setting up our website calendar for direct purchase of tickets to events and to post events directly on the calendar, rather than going through EventBrite.

L. NEWSLETTER – T. GIERENT

- a. Newsletter Jan 2021 (Digital)
 - i. Tiffany drafted and sent to board for review: 20 pages long, got two new paid advertisers for digital version, will go out prior to the weekend since includes events for upcoming weekend, includes cultural recipes
- b. Newsletter March 2021 (Paper- Delivered)
 - i. Need ideas of what to include, will start advertising for advertising spots in February and for what contests to have in it
- c. Newsletter Director Position will become open at the AGM, as Tiffany won't be renewing for another term. Tiffany suggested getting someone on Board so she can train them.

M. PROGRAMS – C. OHL

- a. Current Programs
 - i. Online Art Class Jan 17, 2021- 5 people have registered
 - ii. Snowshoe Exploration Jan 23, 2021 from 12-3PM
- b. Tentative Future Program for 2021
 - i. Sportball spectacular- starts Jan 19, no one has registered as of today.
 - ii. Feb: Kids run Wild
 - iii. March- Sportballl
 - iv. April- Fitness Class

- v. May-Yoga
- vi. June- Pedalheads
- vii. July-Greenshack
- viii. August-Soccer
- ix. Sept- Martial Arts
- x. October- Babysitter/Home Alone

N. SOCIAL AND EVENTS – D. TORGALSON

- a. Tentative Events/Activities for 2021
 - i. Jan- EFCL Light it up 100 years: thinking of getting the community to build 100 snowmans and take pictures.
 - ii. Feb- Kids Run Wild Valentines Day scavenger hunt on Feb 14-15 by appt only
 - iii. March- Magic Show
 - iv. April – Drive in Movie/Movie in Field
 - v. May- Virtual Trivia/Improv
 - vi. June- Food Truck Festival
 - vii. Spring/Summer- 2 community garage sales, Big Bin Event, Shredder Event
 - viii. September- Membership Drive Event

O. FUNDRAISING AND ADVERTISEMENT – VACANT (M.BELANGER)

- a. Nothing new to report

P. FACILITIES AND CIVICS – M. BELANGER

- a. Storage Unit – Working on pricing and logistics for larger storage unit.
- b. Working on inventory
- c. Ice Rink for 2020/2021
 - i. Hockey Nets- needed to be replaced due to safety risks, purchased 2 new nets. One is on the ice for now due to COVID.
 - ii. Skating Schedule- during the week not so much an issue handful of kids (20-30 all week) However on weekends if numbers are high maybe we can decide schedule going forward (use Google chats for discussion)

Q. PLAYGROUND COMMITTEE – M. BELANGER

- a. Nothing new to report

R. NEIGHBOURHOOD WATCH– M. BELANGER

- a. Nothing new to report

S. PAST PRESIDENT’S REPORT- C.SMASHNUK

- a. Absent- Nothing new to report

T. COE NEIGHBOURHOOD RESOURCE COORDINATOR (NRC) – M. BELANGER

- a. No NRC Report this month

U. BUDGET 2021 REVIEW-MOTION FOR APPROVAL

- a. Meeting to be held on Jan 25, 2021 from 8pm to 9:30pm to review budget and motion for approval, Karima to schedule meeting.

CONCLUSION

V. NEXT MEETINGS

- a. January 25, 2021 (8pm to 9:30pm) Budget 2021 Meeting
- b. February 8, 2021 (7pm -9pm)
- c. March 8, 2021 (7pm-9pm)
- d. AGM- April 12, 2021 (7pm-9pm)

W. ADJOURNMENT

- a. M Belanger adjourned the meeting at 9:04 PM