



Secord Community League Meeting Minutes

Meeting Purpose	Regular Board Meeting		
Date	February 24, 2020	Time	7:00 PM to 9:00 PM
Location	David Thomas King School, 22707, 97 Avenue NW, Edmonton, AB – Teacher's Lounge		
Chaired by:	Maxime Belanger		
Recorded by	Madison Steele (reviewed and revised by Maxime Belanger)		
Quorum Present?	Yes		

Board of Directors

Name	Position	Attended	Regrets
Maxime Belanger	President	X	
Christie Delano	Vice President / Playground Committee Chair		X
Madison Steele	Treasurer	X	
Katie McLaughlin	Director at Large – Communications Director	X	
Tiffany Gierent	Director at Large - Newsletter Director	X	
Erin Stewart	Director at Large - Social and Events Director	X arrived at 7:10	
Connie Ohl	Director at Large - Programs Director	X	
Derek Richardson	Director at Large - Fundraising Director		X
Frank Macchione	Director at Large - Civics Director / Neighbourhood Watch Community Representative	X arrived at 7:06	
Candace Smashnuk	Past President	X	

Guest Speakers

Chris Auton	City of Edmonton – Neighbourhood Resource Coordinator (NRC)	X arrived at 8:25
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Other Attendees

Sebastian Porten	Secord Resident	X
Dana Torgalson	Secord Resident	X

INTRODUCTION

CALL TO ORDER

- M. Belanger called the meeting to order at 7:03 P.M.

ADOPTION OF AGENDA

- MOTION: That the meeting agenda be adopted.
 - Seconded and Passed.

ADOPTION OF MINUTES

- MOTION: That the January 20, 2020 meeting minutes be adopted.
 - Seconded and Passed.

PRE-APPROVED MOTIONS VIA EMAIL VOTING

- none

EXECUTIVE REPORTS

PRESIDENT (M. BELANGER)

- Positions:
 - Vacancy: At the April 20, 2020 AGM, the following positions will be available: Vice-President, Treasurer, Secretary (1 year term), DAL Social, DAL Events, DAL Fundraising, and DAL Communications.
 - MOTION: Appoint Sebastian Porten to the Membership Coordinator Position until next AGM
 - Seconded and Passed.
 - Note that this is not a Director position.
- We will stop using the Asana online software for board planning and tasks management due to lack of participation from the board. Keep using emails and Messenger to communicate.
- Board members must use Google Drive for all SCL related documents.
- Discussions about the Annual General Meeting on April 20, 2020. Will discuss more next week.
- Policies and Procedures:
 - M. Belanger wrote policy about meeting attendance. Directors to review and comment prior to next meeting.
 - M. Belanger to write policy about elections. **ACTION: M. Belanger**
- Directors Appreciation Supper on March 11, 2020 at 6pm at Browns Social Club.
- Discussions about the Volunteer Meet and Greet Events planned for 2020. First one is April 1, 2020.

VICE-PRESIDENT (C. DELANO)

- COE will likely approve a storage shed at DTK park, not at ball diamond park. C. Delano to investigate cost and approvals. To prepare a business case. **ACTION: C. Delano**

TREASURER (M. STEELE)

- Need audit for next meeting – K. McLaughlin to post on social media to recruit volunteers. **ACTION: K. McLaughlin**
- Bank had option for SCL to receive e-transfers. M. Steele to follow-up. **ACTION: M. Steele**

SECRETARY'S (VACANT)

- No report provided.

OTHER REPORTS**MEMBERSHIPS (T. GIERENT)**

- Memberships Sold to Date (2019/20)
 - 28 sold since last meeting
 - Total is 181 sold this year.
 - New local business to offer discount to SCL members – and advertise in newsletter
- City of Edmonton Passes – 12 purchased for prizes.

COMMUNICATIONS (K. MCLAUGHLIN)

- Winter event (March 14) to be advertised.
- Plan to ask people for programs they may be interested in.
- Our Facebook audience is primarily women 25-35, women 35-45 and men 35-45.
- Contests have low participating and low Return of Investment, and it may be best to put effort and prizes toward events.

NEWSLETTER (T. GIERENT)

- March 2020 Issue:
 - 4 sponsors so far (\$700)
 - Will likely to be delivered before March 14 event.

PROGRAMS (C. OHL)

- Winter Driving by AllState – January 2020 – lots of registrations, but no one attended. Believe free event on Eventbrite caused non-local to register as scam.
- Self-Defense Course cancelled due to lack of participants.
- Upcoming programs:
 - Martial Arts for kids - January to May 2020
 - Once per week after school at DTK
 - Hoping to get 1-2 more registrants for March.
 - Home Alone & Stay Safe – April 25, 2020 – 9AM to 3:30PM
 - Has 4 registrations already.
 - Pedalheads - June 1 to 5, 2020 – 4 to 6:30PM
 - Working with Winterburn School for space. cost TBA
- Other possible programs / Planned future programs:
 - Triathlon AB - Summer 2020
 - Cybersafe/Bully proofing - Spring 2020

SOCIAL AND EVENTS (E. STEWART)

- Winter Festival – March 14, 2020 – 12PM to 4PM
 - Decided path for horses around baseball field area.
 - Put together a volunteer list for day of event.

ACTION: E. Stewart

- Shared idea about event birthday accessories sharing.

FUNDRAISING AND ADVERTISEMENT (D. RICHARDSON)

- No report provided.

CIVICS AND FACILITIES (F. MACCHIONE)

- Revised bus route/seasonal parking ban signs have gone up.
- Need to install ice rink rules sign.
- Rob Smashnuk, ice rink coordinator, reported to MB that shoveling ice rink is very time consuming, and residents are not doing it properly, causing issues with the quality of the ice. We should consider hiring someone to clear ice rink next year. Either professional company of community youth. Maxime to look into insurance for hiring local. **ACTION: M. Belanger**

PLAYGROUND COMMITTEE (C. DELANO)

- New data for Grand Opening of Playground is July 4th. Pump track should be done by then.

NEIGHBOURHOOD WATCH (F. MACCHIONE)

- No report provided.

COE NEIGHBOURHOOD RESOURCES COORDINATOR (NRC) REPORT – (C. AUTON)

- City will provide \$500 grants for 3 events this year for total of \$1,500. Winter Festival, Playground Opening and Community League Day.
- C. Auton presented the February NRC report. He will provide to President via email for distribution within the Board.
- M Belanger is to distribute report to all directors. **ACTION: M. Belanger**

CONCLUSION

NEXT MEETING

- Monday, March 16, 2020 – 7PM to 9PM – DTK School (Teacher's Lounge)

ADJOURNMENT

- The meeting adjourned at 9:00 PM